

Strategic Goal Measures

Measures	Baseline	Current	2025 Goal
Increase overall student satisfaction <i>Source: Noel-Levitz SSI - Summary Question 2</i>	69%	77%	75%
Increase student engagement with support services <i>Source: CCSSE Student Support Benchmark</i>	48.6	55.2	52
Increase percent of programs with work-based learning	43%	94%	100%
Increase percent of programs with community-based learning	48%	89%	100%
Implement workforce sector development strategy	No	No	Yes
Eliminate equity gaps for black, Hispanic/Latino, and Native American students			
• Course completion	15.8%	10.6%	0%
• Second-year retention	11.1%	10.5%	0%
• Graduation	22.8%	10.7%	0%
<i>Source: WTCS QRP Data Cubes</i>			
Increase enrollment of program-declared students of color	12.8%	17.1%	15%
Increase overall co-worker engagement <i>Source: Gallup Q12 Engaged Employee Percentage</i>	35%	39%	45%

The plan's four strategic directions and corresponding strategic goals align with the College's key results and are designed to help the college achieve outcomes that place Western in the top 25% of WTCS colleges by 2025 (25X25).

Key Results

⁺Adjusted due to pandemic-related enrollment decline

Measures	2018 Baseline	2021 Actual	2022 Actual	2025 Goal
Course completion (all)	83.3%	83.3%	78.8%	88.0%
Term-to-term retention (same program)	82.8%	76.4%	78.3%	85.7%
Second-year retention (same program)	64.6%	57.4%	57.8%	72.3%
Third-year graduation (same program)	35.2%	36.8%	34.0%	53% Moonshot
Non-graduate transfer within one year	10.8%	11.6%	10.8%	10.3%
Job placement state ranking (all)	6th	3rd	3rd	Top 4
Full-time equivalents (FTEs) (aidable)	3,184	2,840	3,067	3,250 ⁺

Green indicates goal achieved
Yellow indicates a drop in 2021/2022 from 2020/2021

As of 07/15/22